

**Gujarat Media Club announces the prestigious annual GMC-ONGC Awards for best performances in journalism during the period January 1, 2017 and December 31, 2017.**

**The awards will be in the following categories:**

- Print News report of the Year in Vernacular
- Print News report of the Year in English
- Online Story of the Year (English/Gujarati/Hindi)
- Television News Report of the year in Gujarati/Hindi/English
- News Photograph of the year
- Life Time Contribution to Journalism

**First five awards will carry a prize equivalent of Rs 25,000 (inclusive of lifetime membership of GMC to non-members) while the Lifetime award will carry a prize of Rs 50,000 and citation. These awards are supported by ONGC.**

**Nominations can be from Gujarati, Hindi and English languages. Journalists, not necessarily GMC Members, should be Gujarat based at the time of filing the story while all stories and photographs should have been published/broadcast between January 1, 2017, and December 31, 2017. All submissions shall be related to Gujarat only and strictly be bylined. For non-bylined articles applicants have to submit verification from the editor of mass circulated dailies. Publication should be a registered entity with RNI with at least 10,000 copies in certified circulation audit.**

**For Life Time Contribution to Journalism award, the nominee should have served at least 30 years in journalism. The recommendation for Lifetime Achievement Award shall be accompanied by introduction of the journalist, profile, work and special contribution in advancing/benchmarking the**

profession or style of journalism with address details of the recommended and recommender.

Broadcast submissions should be straight reporting or documentary style and at least 90 to 180 seconds in duration, and print articles should be at least 500 words in length. The entries in Broadcast will have to be sent on a CD/DVD in standard format (MPEG, PDF). Print submissions and Photographs should be submitted in original. Please do not submit newspaper cuttings of published pieces. Submit full versions of newspapers where it got published.

**Selection process:** A maximum of two entries by the same writer/journalist may be submitted. No newspaper, magazine, wire service, syndicate or news organisation may have more than two entries in each category.

Submitted articles and reports will be judged by a jury of eminent journalists and personalities.

The selection committee will evaluate each submission based on the overall merit of the entry, with an emphasis on:

**Originality:** The article/report shall be proactive rather than reactive (in response to an announcement or someone else's story)

**Creativity:** The information is presented in skillful and imaginative way, with a distinctive approach or angle.

**Substance of the story:** The depth and quality of the research, consultation process, analysis, and presentation of the information in the article/report.

***Interpretation of information:*** The ability of the journalist to present complex information and issues in layman's terms, without compromising the scientific or professional integrity of the subject matter, and in a way that retains the interest of readers/viewers.

***Quality of writing and presentation:*** Proper grammatical use, interesting layout of the information, and readability.

***Clarity of the message:*** The purpose of the article/report is clear (e.g. increased awareness, change in perception or attitudes, call-to-action) and the significance of the subject matter for the reader/viewer is apparent.

***Relevance:*** The information is pertinent, timely, accurate, and helps address a contemporary issue or opportunity affecting society at large.

***Effectiveness:*** The article/report has the potential to catalyze national, regional, local priorities.

**There will be no entry fee for any submissions and open to all who have completed 18 years of age. Each entry shall be accompanied with the form attached.**

If the entry is a subject of legal challenge/proceedings, GMC jury may require the Applicant to furnish additional information/explanation in such case.

If the entry is part of a series, all the parts will have to be submitted. Fiction will not be considered.

**An endorsement letter should be submitted, signed by a person senior to the Applicant, employed by the same organisation, and included with the entry form.**

**Incomplete entry form and enclosures will automatically become ineligible and if more than the permitted number of entries are submitted, entries will be considered in chronological order, the additional entries will be ignored.**

**The Applicants will be deemed to have read and understood the rules and regulations when they sign the entry form.**

**The decision of the Jury appointed by Gujarat Media Club shall be final and binding and no correspondence of whatsoever nature will be entertained.**

**Gujarat Media Club reserves their right to suspend, cancel, or modify the rules and regulations for these Awards at any time and without prior notice.**

**No claim of whatsoever nature shall be entertained if the winner[s] fail[s] to collect the Prize[s] at the Awards ceremony and/or venue specified by Gujarat Media Club.**

**Completed Nominations should reach (hard copies only, no e-mails please) latest by June 10, 2018 at the following address:**

**Secretary-General  
Gujarat Media Club  
B-503, Fifth Floor, Krishna Complex,  
Opp Dev Ashish Business Park,  
Off SG Highway, Bodakdev,  
Ahmedabad.380015**

**Mobile 9998199982  
Phone : 079-26871981**

**Those wanting to come in person and submit their entries can visit GMC office from Monday-Friday between 4.30 pm to 8.00 pm.**

**GMC governing council members or their immediate relatives/spouse/wards are not eligible to apply for this award.**

**Winners will be honored at a ceremony that will be held during the GMC Annual Function in Ahmedabad this month. The date will be intimated in due course.**

**So rush your entries before it is too late. You can also forward this mail to your friends and circles.**

**Best Wishes and Warm Regards**

**Bhupendra Singh Thakur  
Secretary-General**